

This guideline indicates the center line on the side.

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YOUR DESIGN CAN FILL THE ENTIRE IMPRINT AREA  
▼ KEEP IMPORTANT LOGOS AND COPY BELOW THIS LINE TO AVOID BLURRING ▼

▲ KEEP IMPORTANT LOGOS AND COPY ABOVE THIS LINE TO AVOID BLURRING ▲  
YOUR DESIGN CAN FILL THE ENTIRE IMPRINT AREA

Red bars indicate the overlap area. Use a solid color to overlap or keep this area "blank" to create a gap.

Use this guideline when using smaller logos to keep it high on the imprint area.

This guideline indicates the center line from top to bottom.

**BLEED LINE**  
Art below this line will bleed off during production.

Red dashed line shows imprint limit and does not print.

## CS-32 GRID

01/21/15

Background color simulates \_\_\_\_\_ cup color and does not print.

Dimension with 1/8" overlap: 11.07" w X 4.75" h

For best results, design your art using solid spot colors. If process printing is desired you MUST contact your Whirley DrinkWorks sales representative.

