



This guideline indicates the center line on the side.

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YOUR DESIGN CAN FILL THE ENTIRE IMPRINT AREA
 ▼ KEEP IMPORTANT LOGOS AND COPY BELOW THIS LINE TO AVOID BLURRING ▼

▲ KEEP IMPORTANT LOGOS AND COPY ABOVE THIS LINE TO AVOID BLURRING ▲
 YOUR DESIGN CAN FILL THE ENTIRE IMPRINT AREA

Red bars indicate the overlap area. Use a solid color to overlap or keep this area "blank" to create a gap.

Use this guideline when using smaller logos to keep it high on the imprint area.

This guideline indicates the center line from top to bottom.

ART LIMIT
 Art below this line will bleed off during production.

Red dashed line shows imprint limit and does not print.

Background color simulates .XXXXXXXXX cup color and does not print.

CS-44 GRID

01/21/15

Dimension with 1/8" overlap: 12.25" w X 5.37" h

For best results, design your art using solid spot colors. If process printing is desired you MUST contact your Whirley DrinkWorks sales representative.

