



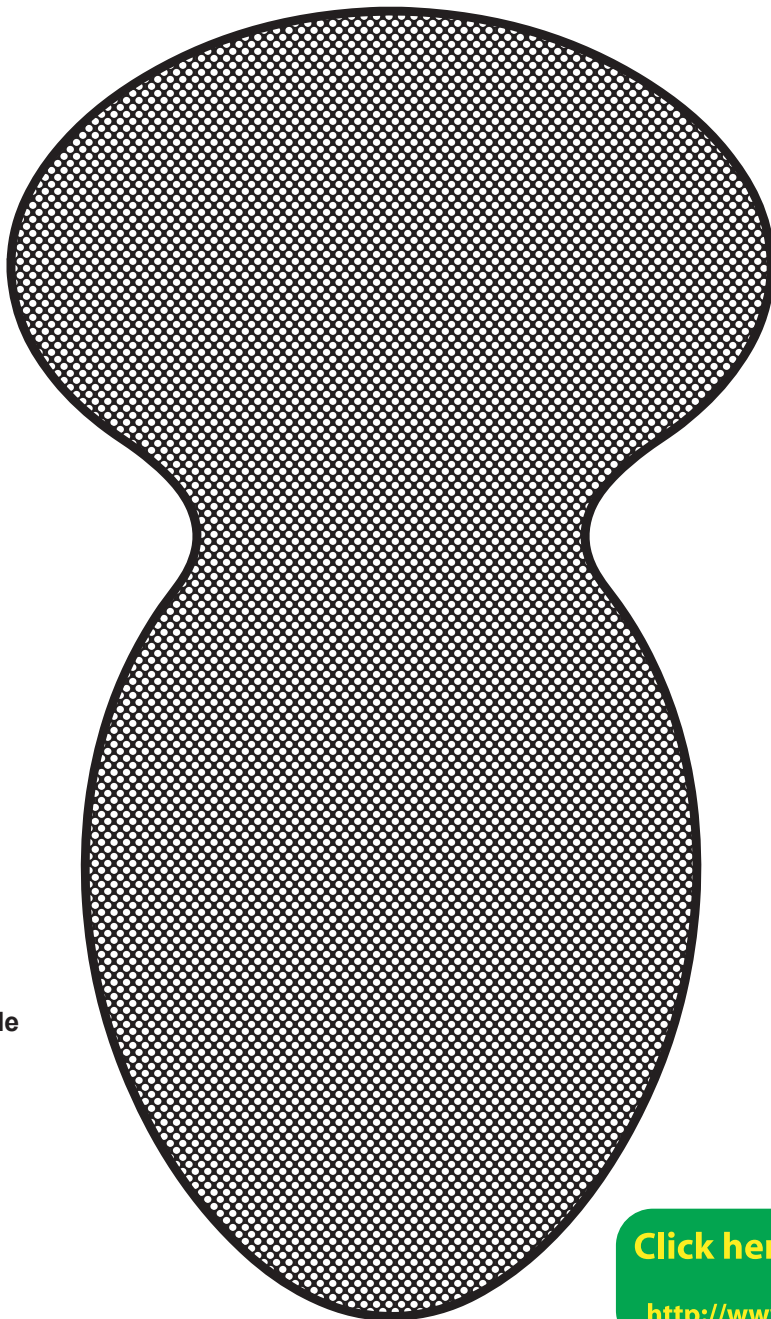
Whirley-DrinkWorks! Art Approval - Response Needed

THIS COLOR PROOF IS NOT AN EXACT COLOR MATCH!

INK COLOR NUMBERS REFER TO THE PANTONE COLOR MATCHING SYSTEM®

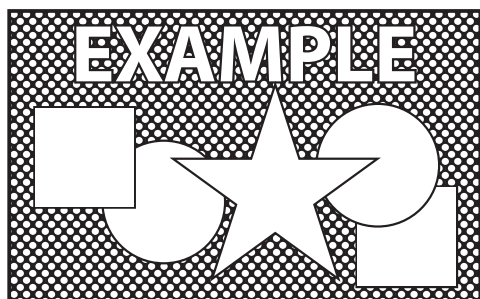
Exact Pantone matches are not guaranteed and Whirley's policy is that reasonable variations are not cause for rejection or price adjustment.

000,000.0 SB-04UP EMBOSSED INI C



SB-04UP
28oz. UniBottle

[Click here to access our Art Guidelines or go to <http://www.whirleydrinkworks.com/artdept.php>](http://www.whirleydrinkworks.com/artdept.php)



Keep art large, simple and bold. Small type and graphics will not emboss well.

White areas are raised surfaces.

Black areas are flat surfaces.

Keep our background dot patten to help the embossment show up better.

Include a thin black stroke (1 or 2 points) around the white areas to define the edges of the raised surfaces.

This art proof is for layout, spelling, punctuation and design approval . The colors shown are not exact and the Pantone colors listed will print on your mug. Refer to a Pantone Guide to view actual colors. There will be some variation between this proof and a finished product being printed in 4-color process print. PLEASE PROOF THIS ART CAREFULLY. CHANGES MADE AFTER APPROVAL MAY INCUR ADDITIONAL COST. WHIRLEY-DRINKWORKS! IS NOT RESPONSIBLE FOR PRINTED ERRORS ONCE YOU APPROVE THIS ART PROOF.

Please "reply all" to your e-mailed approval with your approval or any comments or questions.