

This guideline indicates the center line on the side.

This guideline indicates the center line opposite the handle.

This guideline indicates the center line on the side.

000,000.0 SC-24 0 INK COLOR(S): INI C

YOUR DESIGN CAN FILL THE ENTIRE IMPRINT AREA  
KEEP IMPORTANT LOGOS AND COPY BELOW THIS LINE TO AVOID BLURRING

KEEP IMPORTANT LOGOS AND COPY ABOVE THIS LINE TO AVOID BLURRING  
YOUR DESIGN CAN FILL THE ENTIRE IMPRINT AREA

Red bars indicate the overlap area. Use a solid color to overlap or keep this area "blank" to create a gap.

BLEED LINE  
Art above this line will be covered by the liner during production.

Use this guideline when using smaller logos to keep it high on the imprint area.

This guideline indicates the center line from top to bottom.

Background color simulates XXXXXXXX cup color and does not print.

BLEED LINE  
Art below this line will bleed off during production.

Red dashed line shows imprint limit and does not print.



## SC-24 GRID

08/26/16

Dimension: 10.375" w X 7.125" h

For best results, design your art using solid spot colors. If process printing is desired you MUST contact your Whirley DrinkWorks sales representative.

Click here to access our Art Guidelines or go to <http://www.whirleydrinkworks.com/artdept.php>