

Merchandising the Program

POINT · OF · SALE

SIGNAGE, COUPONS & LABELS



For More Information

Visit our Website at www.whirleydrinkworks.com to see our full product line and find your Local Sales Consultant. Or call us at 800-825-5575

Outdoor Banners



Example shown: 72" w x 30" h

Vinyl Banners with Grommets (BANNERV)

- Grommets placed every 2 ft.
- Lengths longer than 72" are available
- Approx. .75" white border around sign
- Maximum dimension 30" in one direction

\$25 Art Charge • \$25 per banner up to 30" x 72"
• Add \$4 per foot of additional length



Laminated Paper Banner (BANNERP)

- Standard Dimensions: 35" w x 24" h
- May be up to 72" in length
- Maximum 24" in one direction
- Approx. .5" white border around sign

(WALLSGNLG)

- Same standards as BANNERP
- Use this option only when requesting banners using the photo gloss stock

\$6 per banner up to 24" x 35" • Add \$2 per square foot for larger sizes • \$25 Art Charge



A-Frame Signs

A-Frame Stand (AF/2)

- Easy to move in park (weighs 12lbs)
- Durable construction
- Installed with two signs

A-Frame Sign (AF2/SGN)

- Size: 22" w x 26" h



\$65 with signs on both sides • \$10 replacement signs
\$25 Art Charge

Animated Digital (ANIMATEMED)



Animated Digital LCD menu graphics jump off the menu and helps sell program.

\$25 Art Charge

Window Adhesive Back Signage



View Through Signs (VIEWSGN)

- Signs with peel and stick "low tack" backing
- Pre-cut with tiny holes for "view-through-ability" from inside store (through the back of the sign)
- Front is printed with full-color design
- Maximum dimension 30" in one direction

Custom sizes available to fit your needs
Approx. .75" clear border around sign

\$25 Art Charge • \$4.50 per sign up to 12" x 12"
• Add \$4.50 per square foot for larger sizes



Wall Adhesive Clings (STATIC)

- White, "low tack" signs are great for small areas like cooler doors and windows
- Custom sizes available to fit your needs
- Maximum dimension 30" in one direction
- 6 pc. minimum order
- \$2.00 per cling up to 12" x 12"
- Add \$2.00 per square foot for larger sizes
- \$25 Art Charge



Dispenser Back Signs (DECAL)

- Peel and stick "heavy tack" signs
- Laminated for protection against heavy wear
- Custom sizes available to fit your needs
- Maximum dimension 24" in one direction

\$25 Art Charge • \$4.50 per decal up to 12" x 12"
• Add \$4.50 per square foot for larger sizes



Dangler (DANGLER)

- Two-sided dangle includes two signs which are glued and attached to a white board
- Holes are punched at top of board, and string and hooks are provided for easy installation
- Dimensions: 12" w x 18" h
- Sign Dimensions: 11" w x 17" h or 8.5" w x 11" h

\$2.25 each



Counter Sign (COUNTERSGN)

- Full color sign is glued to white board for added durability
- Includes an easel for easy set-up
- Dimensions: 9" w x 12" h
- Sign Dimensions: 8.5" w x 11" h

\$2.25 each

Counter/Wall Signage

\$25 Art Charge for All Items



Small Wall/Window Sign (WALLSGN)

- Ideal for installation on or near coffee machines, cash registers, fountain machines, doors, windows, coolers and gas pumps
- Other sizes available to fit your needs
- Laminated paper

Max: 17" w x 11" h / Min: 4" w x 5" h

\$1.50 each



Table Tent (TABLETENT)

- Best where space is limited - on tabletops and counter areas!
- 12 pt paper stock
- Sign Dimensions: 5" w x 6" h

25¢ each
\$25 Art Charge



Example Only

Napkin Dispenser Sign (NAPKINDSPR)

- Custom sized to fit your napkin dispenser
- Laminated paper

\$2.00 each



Wobblersign (WOBLERSGN)

- Amazing "wobbling" attention-grabbers
- Ideal for tight spaces or attached to individual products
- Easy-to-attach wobblersign arm (with double-sided adhesive) included for installation
- Laminated paper
- Dimensions: 4" w x 5" h or 5" w x 4" h

\$1.10 each



Counter Sign (COUNTCDSGN)

- Full color sign is glued to white board for added durability
- Includes an easel for easy set-up
- Dimensions: 6" w x 9" h
- Sign Dimensions: 5.75" w x 8.5" h

\$2.25 each

Die-Cut Graphic Hard Display Signs



(SHIELDSGN)

- Sign Dimensions: 21.5" w x 11.5" h (can vary upon request)
- Full color graphics or area to hang bottles on sign (like Ice Cube Sign)
- Durable all weather hard plastic material
- MOQ: 3 signs

\$36 each • \$25 Art Charge

Custom Shape Hard Display Signs Available

Call for pricing on custom shapes

Customizable/Stock Refill Coupon Cards & Labels

Refill Coupon Cards (COUP)

- Full color imprint



Perforated Refill Coupon Cards (CARDP)

- Minimum order quantity of 2,500 cards is required
- Cards are printed in 1-Color
- Dimensions: 2" w x 3.5" h



COUP - Up to 5,000 - 10¢ ea
5,000 and up - 8¢ ea

CARDP - Minimum 2,500
2,500 - 16¢ ea
5,000 - 13¢ ea
10,000 - 10¢ ea
25,000 - 8¢ ea

\$25 Art Charge • Standard size 2" w x 3.5" h

Prices include insertion. Custom sizes available - Call home office.

- Cards can be inserted into mugs prior to packaging

Product Display

(PCD/1)



- Sign Dimensions: 4" w x 4" h (STATIC)

\$7 each • \$25 Art Charge

NEW!



Stock First Fill Free Label

- Promotes refill offers on shrink-wrapped mugs
- Dimensions: 1.5" Round

- ARTSTICKER 168,588

6¢ each (Includes label application on mug)

6' Hard Plastic Sign (6FTBTLGN)

- Sign Dimensions: 28.5" w x 72" h
- Full color graphics on durable all weather hard plastic

\$66 each • \$25 Art Charge

3' Hard Plastic sign (3FTPRCDSGN)

- Sign Dimensions: 28.5" w x 36" h
- Full color graphics on durable all weather hard plastic

\$36 each • \$25 Art Charge



Customizable Labels (STICKR)



- Available with 1-color imprint (black)
- Dimensions: 2" w x 2" h
- Square - Yellow



- Dimensions: 2" Round - Green

6¢ each (Includes label application on mug)

Blank UPC Labels - White (STICKR)



- Available with 1-color imprint (black)
- Dimensions: 1.25" w x .75" h Standard Size
- 1.75" w x 1" h and 3.5" w x 1.25" h is available
- Custom sizes available to fit your needs

5¢ each (Includes label application on mug)



Multi-Color Labels (ARTSTICKER)

- Minimum order quantity of 1,000 labels is required
- White label with up to 4 colors

\$25 Art Charge

(36¢ ea - 1,000) (21¢ ea - 2,500) (15¢ ea - 5,000) (13¢ ea - 10,000) (10¢ each - 25,000)

Buttons

Crew Upsell Buttons (BUTTON)

35¢ each

