

# ..... PREPARING ART FOR WHIRLEY-DRINKWORKS! .....

## SILKSCREEN and PAD PRINTING

Some of our products are printed using one color silkscreen or pad printing. Your art designs should be simplified for best results. Keep type and line weights large as possible. Prevent "fill-ins" by keeping dropout images and type large and bold. We will adjust your art as needed to assure a good quality imprint.

Silkscreen, Pad Print,  
SIMPLIFY FOR SUCCESS

**VECTOR ART FILES ARE NEEDED FOR SILK-SCREEN AND PAD PRINTING.**

- **Minimum Type Size: 9 points**
- **Minimum Drop-out Type Size: 15 points.**  
**No fine lines or serifs. Bold face only.**
- **Minimum Line Weight: 2 points**
- **Minimum Drop-out Line Weight: 3 points.**
- **Screen Tints: Screen tints are not available for silk-screen or pad imprints.**
- **Ink Colors: 4 inks maximum.**



## LICENSED ART AND CORPORATE LOGOS:

Be certain to designate appropriate legal marks ( ©, ®, TM, SM, etc ). We work closely with many major corporations and licensed properties and must adhere to specifications relating to each. We will recommend appropriate changes to your art to meet requirements that we are aware of. You must provide appropriate art/logos for licensed characters and images. Please send appropriate release documentation when using artwork owned by others. In some instances (i.e. when co-branding your art) we may require a release stating "rights of use" (models, landmarks, property, etc).

QUESTIONS? Call: 1-800-825-5575

E-mail: [artdepartment@whirleydrinkworks.com](mailto:artdepartment@whirleydrinkworks.com)

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