



Providence Performing Arts Center Success Story

“Back to the Seats” Theatre Cup Program

Program Details

Pricing for Wine:

- 6oz Retail: \$11
- 12oz Retail: \$20
- No disposable cup options offered
- Digital POS

Program Results

- By having the souvenir cup as the only cup option (no disposable cup) helps increase speed of service.
- Fill lines help bartenders control pours.
- Proven increase of instances at the beginning of the show by allowing drinks inside the theatre.
- Improved guest satisfaction and sustainability efforts.



“Patrons are super impressed with the refill cups! We’ve received a lot of positive feedback. We would highly and happily recommend these cups to any theater.”

- Alan Chille

General Manager
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Contact your Regional Sales Manager for more information on building your own **Back to the Seats** Theatre Cup program.

www.whirleydrinkworks.com / Call: 800-825-5575