



Whirley-Drinkworks! Theater Cup Program

Art and Style Guide

Step 1: Send us your artwork and we will lay it out on our Art Template.

- Vector Art (Required for small orders and simple imprints)
- Must use Pantone spot colors. • Convert all text to outlines • Do not use transparencies or any other special effects • Small reversed out type must be enlarged to 12 pt for best results. For PDF format it must be created as vector. SIMPLE ART IS BEST.



SHIFT YOUR PERSPECTIVE



LUTHER BURBANK CENTER FOR THE ARTS



THE NATIONAL THEATRE 2017 - 2018 SEASON
Les Misérables RATEN! WAITRESS
MEAN GIRLS THE PIANO GUYS

Classic wallpaper designs to match your theatre and catch the eyes of your patrons.



Step 2: Your proof will be mocked up on your preferred style cup for art approval.



Step 3:

Choose Your style and color - swivel or fliptop

Please note: We recommend our swivel lid for quiet theaters



Step 4: Look out for your Art Approval form via email.

Step 5: Start your new “Back To The Seats” theater cup program!

For more information on how to execute a “Back to the Seats” Theater Program, please visit <https://www.whirleydrinkworks.com/industries-we-serve/theaters/>

Visit: www.WhirleyDrinkWorks.com / Call: 800-825-5575

