



OPERATION "THANK YOU"

Create a program to thank those that have tirelessly devoted their time to support our safety and security.

First Responders: We Applaud You!



- Purchase the mug and receive a discount on multiple purchases to gift to First Responders
- Free Coupons in each mug - offering Food & beverage discounts to encourage visits

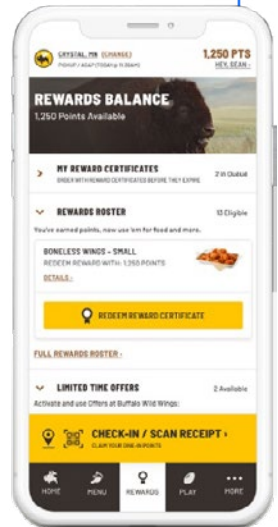


Drive visits to your locations by designing your own "Thank You" artwork or customizing our stock design with your logo.

Frontline Workers: Thank You!



- Encourage customer engagement and community support with Gift it Forward Program
- Promote on App and Social Media with food and beverage offers



Contact your Regional Sales Manager for more information.

Visit: www.whirleydrinkworks.com / Call: 800-825-5575



OPERATION "THANK YOU"

Create premium rewards for essential workers and welcome your community back to the new normal.

Essential Workers: Thank You!



- Donate a % of Mug Sales to your Charitable Organization
- Each mug features co-branding of your logo along with the logo for the charitable partner of your choice



Welcome Back Your Community!

- Offer limited supply to drive customers into stores now
- Build habitual returns with free refill coupons and drive cross-category sales with additional coupons



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