

DIGITAL PRINTING

Art Guidelines for Vivid Digital Printing



- CMYK (4-Color) Process + White (Art will need to include where white is to appear)
- Resolution: 300 DPI
- Art sized at 100% to the product grid
- Avoid placing text, logos or key images on the the print head intersection (stitch line) identified on the art grids
- Only 60-70% ink coverage on dark shell colors
- Full wrap artwork available on White or Clear shells

Larger faces or images vs. small for best detail & clarity
(especially for 'hard' edges)



Dynamic background vs. solid color/simple gradient to avoid excess stitch line visibility



PN-10, PN-16 & PY-235 products require either a screened background or full coverage artwork

