

CUSTOM EMBOSSMENT

Very fine detail is not possible with custom embossments (an embossed decoration has no “color” in your image as it is molded into the surface of the substrate) so your art designs should be simplified for best results. Keep type and line weights as large as possible. Prevent “fill-ins” by keeping dropout images and type large and bold.

BLACK AND WHITE VECTOR ART FILES ARE REQUIRED FOR EMBOSMENT DECORATION.

**Embossments,
SIMPLIFY FOR SUCCESS**

*Note - all art colored white will be raised from bottle and all art colored black will be flat. We will adjust any art that does not follow the guidelines.

Dot pattern in background is necessary for production purposes.

We will adjust your art as needed to assure a good quality decoration.

- **Minimum Type Size: 12 points.**
- **Minimum Drop-out Type Size: 17 points. No fine lines or serifs. Bold face only.**
- **Minimum Line Weight: 3 points.**
- **Minimum Drop-out Line Weight: 4 points.**
- **Screen Tints: Screen tints are not available for embossed art.**

