

ADHESIVE LABELS (FULL COLOR PROCESS PRINTING)

UPC CODES: (ADHESIVE LABELS)

Layered Photoshop files are preferred.

Send only high resolution files (min 300 DPI). Low resolution files will result in a poor imprint. Resaving low resolution originals as high resolution does not improve the quality of the image. The original image must be at 300 DPI or higher.

Full Color Vector

Artwork including blends, drop shadows and transparencies are also acceptable.



INCLUDE ALL SUPPORT FILES. BE SURE TO INCLUDE A 1/8" BLEED AREA EXTENDING OUT FROM YOUR ARTWORK.



Note: **Red** line indicates cut line. **Cyan** outer line indicates bleed area for printing.

Note: **Green** line indicates 1/16" safe area. Keep important art away from cut line.

UPC CODES: (ADHESIVE LABELS)

When placing UPC codes in your art, be sure that the lines run Vertical. Most print methods will have some distortion Top to Bottom so bar codes placed with lines positioned Horizontal may become unreadable. Standard size of barcode is 1.37" x .43". Black is the standard color for barcodes.

INCORRECT



(100% Horizontal)

INCORRECT



(10° Horizontal)

INCORRECT



(50% Reduced Size)

CORRECT



(100% Vertical)

