

# IN-MOLD LABELS (IML) (FULL COLOR PROCESS PRINTING)

**Layered Photoshop** files are preferred. Send only high resolution files (min 300 DPI). Low resolution files will result in a poor imprint. Resaving low resolution originals as high resolution does not improve the quality of the image. The original image must be at 300 DPI or higher.

**Full Color Vector** artwork including blends, drop shadows and transparencies are also acceptable for this print method.

## INCLUDE ALL SUPPORT FILES.

- Prepare your art to the dimensions shown on the Art Template. A 1/8 inch full bleed is included in this size.

## DO NOT DISTORT (ARC) YOUR ART.

- Keep all important art elements at least 3/8 inch from each side of the imprint

- **Design elements or type will not exactly line up at the seam.**

Therefore, do not bleed design elements to the left and right edges intending them to match.

- Send only CMYK files in Adobe Photoshop or Illustrator format. Maintain Layers in Photoshop. Include extra channels.

## WE CANNOT USE QUARK FILES.

- Save type and logos as separate Illustrator (vector art) files. We may curve them individually.
- Horizontal Design Elements or type will not line up at the seam.

