# **SUSTAINABILITY**

#### Rewash & Reuse



## One Cup. Zero Waste.

A&W Canada launched the "One Cup" program to help fight waste by tackling the more than one billion single-use cups that end up in landfills in Canada every year.



### **Program Details**

Customers purchase their 20oz reusable "One Cup" at their local A&W restaurant for \$3.00.

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Each time the customer returns they will exchange their cup for a rewashed "One Cup" and get a \$0.20 discount.

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A&W server/operator will scan the QR code printed on each returned cup and then put it in a designated bin/area behind the counter for cleaning.

- 20oz cup is made from Polypropylene
- 100% Recyclable
- Cups tested in a commercial dishwasher and can be rewashed for over 500 cycles and maintain quality!



# **SUSTAINABILITY**

### **Rewash & Reuse Product Selection**





Whirley-DrinkWorks! offers a wide variety of 100% recyclable polypropylene cups to support a rewash & reuse program. Available in multiple styles, graphic options and colors to enhance your brand!

Single Wall Cups - Cold Beverage

Single Wall - Hot Beverage









Insulated Cups - Hot & Cold Beverage







To learn more about successful sustainability programs,

**CONTACT YOUR REGIONAL REPRESENTATIVE**